

StaffsEd Spotlight

DO STUDENTS EVEN READ YOUR ASSESSMENT BRIEF?

Using short vodcasts to make assessment launches clearer, more accessible and more engaging

DISCLOSURE

This is an experience-based talk, not an evidence-based one.

What follows is drawn from our own practice developing and using assessment launch vodcasts.

What we tried, what worked, and what we learned along the way.

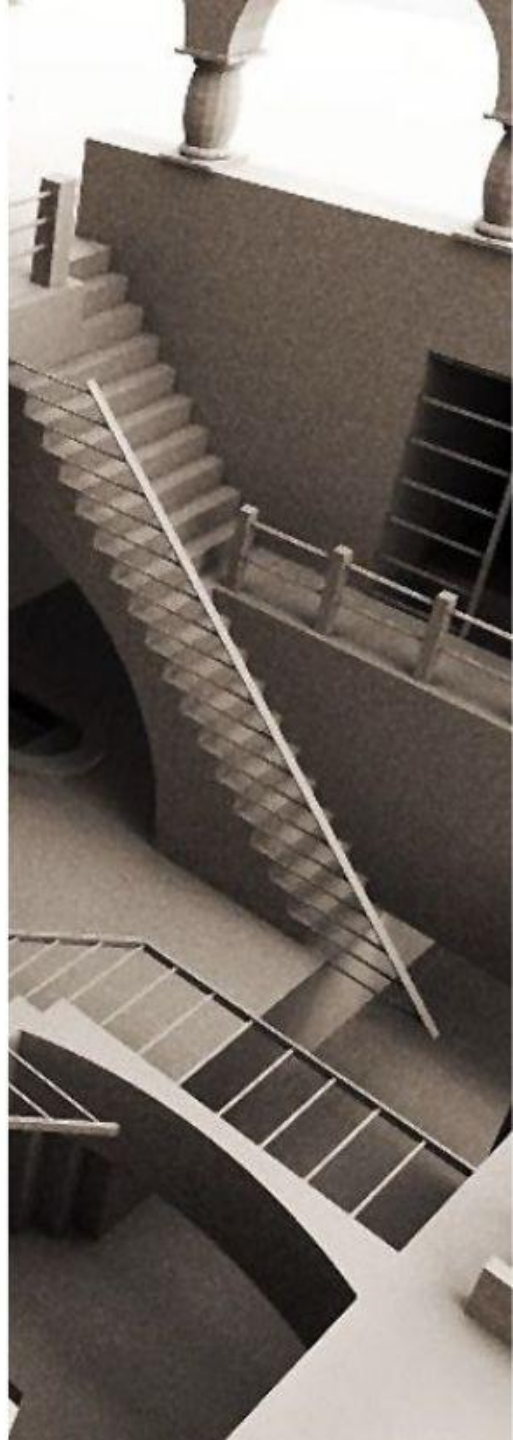


PARADOX

Every assessment brief is carefully constructed, quality assured, and checked against every module learning outcome.

YET

Some students still don't know what's being asked of them.



FAMILIARTY

video is the format students already default to for learning (YouTube, TikTok, etc)



PERSONABLE

often narrated by their own tutor, not just any voice students hear a real person's tone and emphasis, not just flat text



SCALIBILITY

record once, and it serves an entire cohort (large or small) at no extra staff time per student; used strategically, the same video can be repurposed year on year



ANYWHERE, ANYPLACE, ANYTIME

no need to be at a desk with the document open; fits around modern student life, whether on a phone, on the bus, or between shifts



VERSATILITY

one recording covers every group, so all students get the same depth of guidance regardless of which cohort they belong; tutors can simply refer students back to the video.





TRANSPARENCY

video gives tutors room to go beyond the written brief: extra insight, guidance, hints and tips they wouldn't otherwise get from a written document, while hearing a familiar voice builds trust in what's being asked





ACCESSIBLITY

reinforces and clarifies what was covered in class, so nothing about the assessment is lost if a student was unable to attend a session



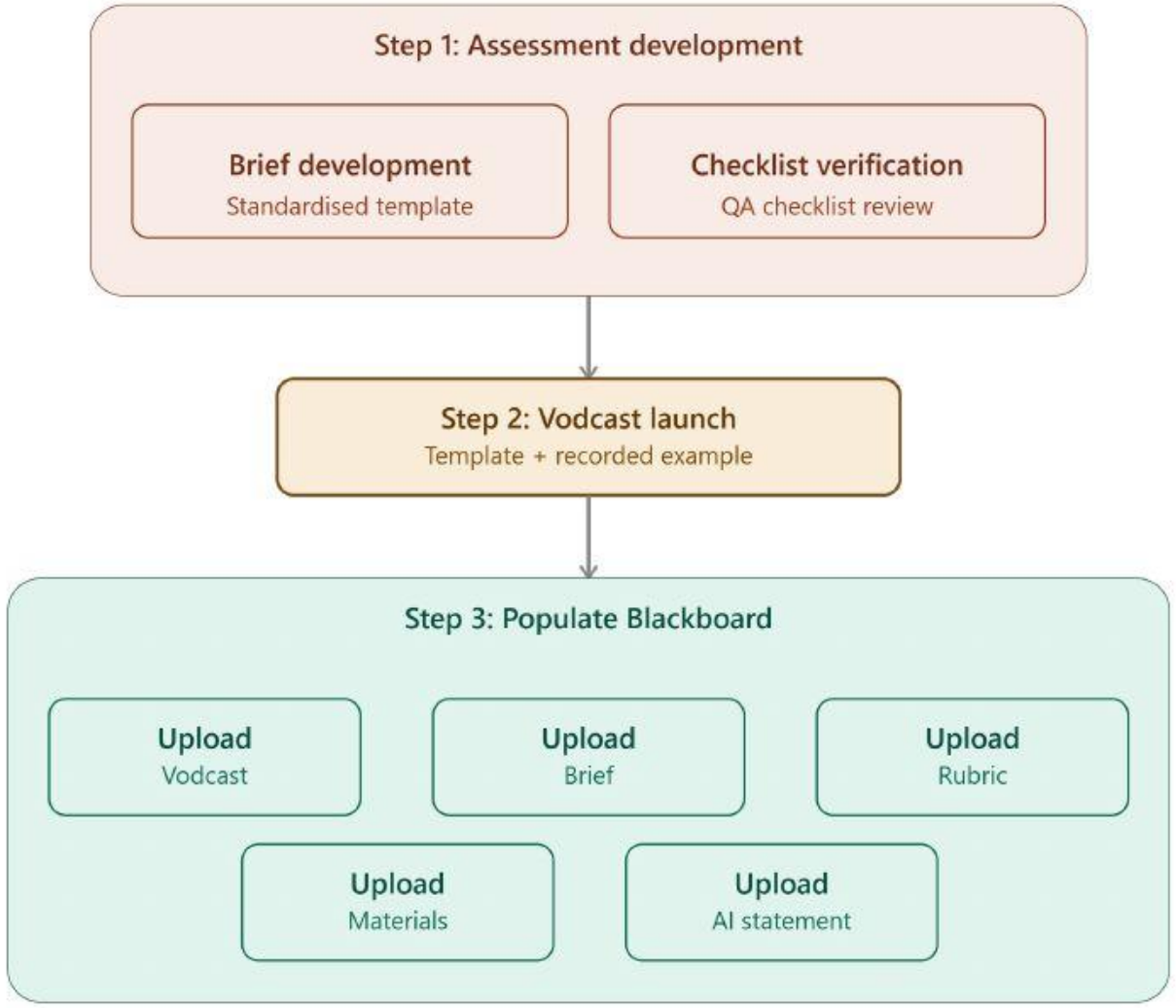


SELF PACED

pause, rewind, rewatch a section as many times as needed



STRATEGY


Step 1: Assessment development
Brief development
Standardised template
Checklist verification
QA checklist review
Step 2: Vodcast launch
Template + recorded example
Step 3: Populate Blackboard
Upload
Vodcast
Upload
Brief
Upload
Rubric
Upload
Materials
Upload
AI statement




SPORTS THERAPY
STAFF
AEROBIC EXERCISE

SPOR60958: Independent Investigational Project

As



STEPS

Set up

Find the greenscreen panel on the wall

Lights, camera & screen auto-configure

Add backdrop

Log in on the room computer, staff account

Upload slides/images for your background

Insert USB

Insert USB before filming starts

Leave it in the unit the whole session

Select mode

Tap to choose: Lecture, Team, or Demo

Camera auto-adjusts to match your choice

Record

Stand at the screen, slides play behind you

Talk through your slides, then simply stop

Export

Take the USB with you when you finish

Or upload directly into the VLE if set up

